

TortillaNews.com Monthly News Letter - Ad Rates & Specs



A

A - Leaderboard
\$500 / Month
 (that's \$1500 / 90 days)

Image Dimensions **728x90**
 File Format **JPEG GIF**
 Max File Size **120k**

B

B - Skyscraper / B1 - Half Skyscraper
\$400 or \$250 / Month
 (that's \$1200 or \$750 / 90 days)

B1

Image Dimensions **120x600 / 120X300**
 File Format **JPEG GIF**
 Max File Size **150k / 75K**

C/C1

C - Top Banner / C1 - Banner
\$300 or \$250 / Month
 (that's \$900 or \$750 / 90 days)

Image Dimensions **468x60**
 File Format **JPEG GIF**
 Max File Size **50K**

D

D - Callout Text Ad or Product Showcase
\$300 / Month
 (that's \$900 / 90 days)

Text five word headline
 fifteen word description
 Image Dimensions **125x100**
 File Format **JPEG, GIF**

E

E - Traditional Text Ad
\$150 / Month
 (that's \$450 / 90 days)

Text five word headline
 fifteen word description
 Image Dimensions **120x50**
 File Format **JPEG, GIF**

This example is representative of ad specifications and may not depict exact placements in the newsletter.

Prices are for participation in our monthly email newsletter sent to 800+ Tortilla Industry professionals.

Contact: Daniel Brooker 562-726-4205 info@tortillanews.com